

GUILHERME RIZZO CASTANHEIRA

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rizzo0014.github.io

WORK EXPERIENCE

Web Developer

SHARED SERVICES CANADA – Creative and Engagement Services

November 2020 - Present
Ottawa, ON, Canada

- Converting and publishing web content using HTML, CSS, and the WET in Drupal and AEM CMS
- Designing, Testing and troubleshooting new web features and page enhancements
- Handling assigned web requests

Web/Application Developer (Co-op)

WOOD – MetOcean Services

Winter 2020
Ottawa, ON, Canada

- Designed, developed, tested and debugged front-end and back-end applications and systems
- Data processing and storage
- Technologies used: HTML/CSS, JavaScript, React, C#, AWS, SQL, microservices and custom APIs

Product Consultant

CLARO BRASIL - Marketing Department – Broadband and VAS

2015 – 2018
Sao Paulo, SP, Brazil

- Developed and managed the Roadmap of new Products and Services at a national level for the Residential and SMEs segments, such as portfolio definition, business plans, pricing, commercial policies, sales forecast, budget execution, P&L, product performance and special projects
- Released to the market new technologies (FFTH, Docsis 3.1, Remote PHY, Mesh Wi-fi) and Value-added Services (VAS) like VOD content product bundles
- Increased client base achieving market leadership from 6.2MM to 8.2MM active fixed broadband subscribers

Product Analyst

NET - Marketing Department - Broadband and Voice

2012 - 2014
Sao Paulo, SP, Brazil

- Analyzed, developed and managed products and services
- Recognized by ANATEL (Regulatory Agency) as the product with the best quality indexes

Marketing Analyst

PANASONIC - Marketing Department

2008 - 2010
Sao Paulo, SP, Brazil

- Developed and managed new products, marketing projects, business plan, sales strategies, P&L analysis
- Travelled within Brazil for training and negotiation

EDUCATION

Algonquin College - Ottawa, Canada

Internet Applications and Web Development – Graduated with Honours

2018 – 2021

- Dean's Honours List - Cumulative GPA 3.81 / 4.0

Inspere - Sao Paulo, Brazil

Postgraduate Certificate in Marketing Management

2011 - 2014

Mackenzie University - Sao Paulo, Brazil

Bachelor's Degree in Marketing and Advertising

2004 - 2008

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TECHNICAL SKILLS

Programming Languages: JavaScript, C# (ASP.NET Core), SQL, PHP, Python.

Markup Languages: HTML, CSS, SASS, XML.

Libraries / Frameworks: Web Experience Toolkit (WET) and Web Content Accessibility Guidelines (WCAG), ReactJS, ag-Grid and Bootstrap.

Programming Concepts: Object-oriented Programming (OOP), Database Design and Administration.

Network Operating Systems: TCP/IP, Linux commands and administration (Ubuntu and Raspian), SSH, OSI Model, LEMP, LAMP/WAMP, Nginx, SSL Keys / HTTPS, Firewalls / UFW, AWS.

Content Management System (CMS): WordPress, Drupal and Adobe Experience Manager (AEM)

Applications: MySQL / SQL Server, VMware, GitHub / Bitbucket, Jira, npm, Node.js, FileZilla, MS Apps.

Graphics Technology: Adobe Photoshop, Adobe Illustrator, CorelDraw.

ADDITIONAL QUALIFICATIONS

- Solid professional knowledge and experience in product development and management
- Open-minded person, always in search of challenges and knowledge
- Flexible, creative, dynamic and committed professional. Well-organized problem solver and cooperative
- Able to work under pressure, in time-sensitive and fast-paced environments
- Portuguese (native), English (advanced), French (basic), Spanish (basic), Italian (basic)

RELATED EXPERIENCE & ACADEMIC PROJECTS

- **Bank Web Application** – Built a web bank application in C# - ASP.NET Validation Controls, Session State and Master Page
- **Personal GitHub webpage** – Designed a responsive portfolio webpage for my academic projects
- **SQL** – Created optimized queries and stored procedures to sort through large databases
- **Web Graphic User Interface (GUI)** – Product Owner of a project to develop a standard GUI admin page for all the DOCSIS 3.0 / 3.1 gateways from the Internet Service Provider Claro Brasil

VOLUNTEER WORK

Volunteer Delivery Assistant / Food Sorter / Community Harvest
OTTAWA FOOD BANK

Winter 2019 – Present

COURSES/CONFERENCES/WORKSHOPS ATTENDED

- AWS / Node.js / WordPress / Drupal / React / Google Analytics – LinkedIn Learning (Lynda.com)
- Microsoft Power Platform Conference 2020 – Online (Ottawa, ON, Canada)
- Scrum – Agile Methodology – Ka Solution (Sao Paulo, SP, Brazil)
- Foundations in Project Management – module 1- University of Toronto (Toronto, ON, Canada)
- Network Concepts and Infrastructure – Impacta Tecnologia (Sao Paulo, SP, Brazil)

REFERENCES

Tracy Browsky
Supervisor - Sites Management
Government of Canada - ESDC
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Greg Moffatt
Ottawa Development Lead
Wood
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Daniel Klinger
Marketing Director
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